



# NASSM<sup>®</sup>

NORTH AMERICAN SOCIETY FOR  
SPORT MANAGEMENT

NAME AND INDUCTION YEAR	AFFILIATION WHEN RECEIVED	CURRENT AFFILIATION	RESEARCH INTERESTS
<b>Kwame J. A. Agyemang, Ph.D.</b> 2021	The Ohio State University	The Ohio State University	Social and institutional change; race and racism in organizations
<b>John Amis, PhD</b> 2005	University of Memphis	University of Edinburgh	Organizational theory, strategic management
<b>Ketra L. Armstrong, PhD</b> 2008	California State University, Long Beach	University of Michigan	Sport marketing, consumer behavior
<b>Kathy Babiak, PhD</b> 2013	University of Michigan	University of Michigan	Social responsibility, organization theory, nonprofit sport organizations
<b>Bradley J. Baker, PhD</b> 2022	Temple University	Temple University	Sport consumer behavior, sport marketing, research methods
<b>Gregg Bennett, EdD</b> 2010	Texas A&M University	Texas A&M University	Sport marketing, event management, action sports
<b>Brennan K. Berg, PhD</b> 2022	The University of Memphis	University of Mississippi	Sport policy, sport development
<b>Rui Biscaia, PhD</b> 2016	Universidade Europeia	University of Bath	Sport consumer behavior, sport brand management, and sport sponsorship
<b>Trevor Bopp, PhD</b> 2021	University of Florida	University of Alabama	Race and sport; Sport-based development
<b>Adrien Bouchet, PhD</b> 2016	The University of Tulsa	University of Central Florida	Organizational behavior, marketing issues in sport organizations
<b>Matt Bowers, PhD</b> 2020	University of Texas at Austin	University of Texas at Austin	Sport development and youth sports
<b>Laura Burton, PhD</b> 2018	University of Connecticut	University of Connecticut	Gender issues in sports; leadership in sport organizations
<b>Laurence Chalip, PhD</b> 2001	Griffith University	George Mason University	Sport policy
<b>Yonghwan Chang, PhD</b> 2019	University of Minnesota	University of Florida	Sport marketing and consumer psychology
<b>Packianathan Chelladurai, PhD</b> 2001	The Ohio State University	Troy University	Organizational theory, organizational behavior
<b>Beth Cianfrone, PhD</b> 2015	Georgia State University	Georgia State University	Sport marketing, advertising and sponsorship, consumer behavior
<b>Adam Cohen, PhD</b> 2017	University of Technology- Sydney	University of Technology- Sydney	Sport for development, sport for social change, sport motivation and participation
<b>Bettina Cornwell, PhD</b> 2019	University of Oregon	University of Oregon	Marketing, advertising, sponsorship, public policy, consumer behavior
<b>Jacquelyn Cuneen, EdD</b> 2001	Bowling Green State University	Bowling Green State University	Sport and event promotion, professional preparation

<b>George B. Cunningham, PhD</b> 2005	Texas A&M University	University of Florida	Organizational diversity, organizational behavior
<b>Karen E. Danylchuk, EdD</b> 2001	University of Western Ontario	Western University	Human resource management, leadership, marketing
<b>Elizabeth Delia, PhD</b> 2020	University of Massachusetts Amherst	University of Massachusetts Amherst	Identity, qualitative methods
<b>Timothy DeSchraver, EdD</b> 2018	University of Delaware	University of Delaware	Sport finance, economics, marketing
<b>Marlene A. Dixon, PhD</b> 2008	University of Texas at Austin	Texas A&M University	Sport socialization process, human resource management
<b>Alison J. Doherty, PhD</b> 2006	University of Western Ontario	Western University	Organizational theory, organizational behavior, diversity management
<b>Joris Drayer, PhD</b> 2019	Temple University	Temple University	Sport pricing, consumer behavior
<b>Brendan Dwyer, PhD</b> 2016	Virginia Commonwealth University	Virginia Commonwealth University	Sport marketing, sport consumer behavior and sport pricing
<b>Sheranne Fairley, PhD</b> 2014	The University of Queensland	The University of Queensland	Sport and event tourism, volunteerism, and the globalization of sport
<b>Lesley Ferkins, PhD</b> 2016	Auckland University Technology	Auckland University Technology	Sport governance, sport leadership, action research
<b>Lawrence W. Fielding, PhD</b> 2002	Indiana University	Indiana University	History of sporting goods industry and commercialization of spectator sports, business strategy, industry analysis
<b>Kevin Filo, PhD</b> 2013	Griffith University	Griffith University	Charity sport events, consumer behavior, sport marketing
<b>Janet S. Fink, PhD</b> 2006	Ohio State University	University of Massachusetts Amherst	Organizational diversity, consumer behavior
<b>Wendy M. Frisby, PhD</b> 2001	The University of British Columbia	The University of British Columbia	Organizational theory, sociocultural aspects
<b>Dan Funk, PhD</b> 2007	Temple University	Temple University	Sport marketing, consumer behavior
<b>Andrea Geurin, PhD</b> 2015	Griffith University	Loughborough University London	Sport Communication, sport marketing
<b>Jeff Graham, PhD</b> 2022	University of Tennessee	University of Tennessee	Work-life interface, environmental sustainability in sport
<b>B. Christine Green, PhD</b> 2005	University of Texas at Austin	George Mason University	Consumer behavior, sport tourism
<b>T. Christopher Greenwell, PhD</b> 2018	University of Louisville	University of Louisville	Consumer behavior, marketing
<b>Ted Hayduk, PhD</b> 2022	New York University	New York University	Economics, entrepreneurship, innovation
<b>Bob Heere, PhD</b> 2013	University of Texas at Austin	University of North Texas	Social identity, community development, brand communities, consumer behavior
<b>Kathryn L. Heinze, PhD</b> 2021	University of Michigan	University of Michigan	Organizational and institutional theory, sport and social change
<b>Larena Hoeber, PhD</b> 2016	University of Regina	University of Regina	Organizational theory, amateur sport organizations
<b>Dennis Howard, PhD</b> 2001	University of Oregon	University of Oregon	Sport finance, fan behavior

<b>Russell Hoye, PhD</b>	2019	La Trobe University	La Trobe University	Sport governance, volunteer management, sport policy
<b>Matt R. Huml, PhD</b>	2021	University of Cincinnati	University of Cincinnati	College sport, human resource management, organizational behavior, athletic identity, community service
<b>Mary Hums, PhD</b>	2003	University of Louisville	University of Louisville	Sport policy development, increasing management opportunities for women, people with disabilities, and racial/ethnic minorities
<b>Craig Hyatt, PhD</b>	2022	Brock University	Brock University	Sport fans
<b>Sue Inglis, PhD</b>	2002	McMaster University	McMaster University	Board governance in sport and community organizations, women's involvement in organizational life
<b>Yuhei Inoue, PhD</b>	2016	University of Minnesota	Manchester Metropolitan University	Corporate social responsibility, social impact, health promotion
<b>Jeffrey D. James, PhD</b>	2008	Florida State University	Florida State University	Marketing, consumer psychology
<b>Wonseok (Eric) Jang, PhD</b>	2020	Sungkyunkwan University	Sungkyunkwan University	Sport Media, sport marketing, consumer psychology
<b>Jonathan A. Jensen, PhD</b>	2018	University of North Carolina, Chapel Hill	University of North Carolina, Chapel Hill	Sponsorship and sport marketing analytics, consumer behavior
<b>Gareth J. Jones, PhD</b>	2021	Temple University	Temple University	Sport-based youth development, youth sport policy, organizational and community capacity building
<b>Jeremy S. Jordan, PhD</b>	2013	Temple University	Temple University	Consumer behavior, community benefits of mass participant sport events, research methods
<b>Michael R. Judd, PhD</b>	2008	Wingate University	Cardinal Stritch University	Human resources, professional development
<b>Kyriaki Kaplanidou, PhD</b>	2018	University of Florida	University of Florida	Impact and legacies of sports events on communities
<b>Matthew Katz, PhD</b>	2018	University of Massachusetts Amherst	University of Massachusetts Amherst	Sport consumer behavior, marketing, social network analysis
<b>Timothy Kellison, PhD</b>	2020	Georgia State University	Georgia State University	Urban and regional planning, sport ecology, public policy
<b>Aubrey Kent, PhD</b>	2006	Florida State University	Temple University	Organizational behavior
<b>Shannon Kerwin, PhD</b>	2015	Brock University	Brock University	Management and leadership, human resource management
<b>Lisa A. Kihl, PhD</b>	2016	University of Minnesota	University of Minnesota	Ethics and policy, corruption in sport, athlete representation, gender and leadership, corporate social responsibility
<b>Yongjae Kim, PhD</b>	2018	Kutztown University of Pennsylvania	Kutztown University of Pennsylvania	Consumer behavior and psychology
<b>Yu-Kyoom Kim, PhD</b>	2011	Florida State University	Florida State University	Marketing, consumer behavior, applied statistics.
<b>Dae Hee Kwak, PhD</b>	2014	University of Michigan	University of Michigan	Sport consumer behavior, Consumer psychology, sport media behavior
<b>Yong Jae Ko, PhD</b>	2012	University of Florida	University of Florida	Sport marketing, consumer behavior
<b>Thilo Kunkel, PhD</b>	2018	Temple University	Temple University	Sponsorship and branding
<b>Carrie W. LeCrom, PhD</b>	2020	Virginia Commonwealth University	Virginia Commonwealth University	Sport for development, global sports issues

<b>Joon Sung Lee, Ph.D.</b>	2021	Yonsei University	Yonsei University	Sport consumer behavior, Consumer psychology, Transgression in Sport
<b>Daniel Lock, PhD</b>	2018	Bournemouth University	Bournemouth University	Sport consumption and participation
<b>Eric W. MacIntosh, PhD</b>	2020	University of Ottawa	University of Ottawa	Organizational behavior, sport events
<b>Joanne MacLean, PhD</b>	2009	Brock University	University of the Fraser Valley	Human resource management, organizational behavior
<b>Dan Mahony, PhD</b>	2003	University of Louisville	Southern Illinois University	Sport consumer behavior, sport finance, issues in intercollegiate athletics
<b>Daniel S. Mason, PhD</b>	2004	University of Alberta	University of Alberta	Professional sport issues
<b>Brian P. McCullough, Ph.D.</b>	2021	Texas A&M University	Texas A&M University	Sport ecology, sport and the natural environment
<b>Stephen R. McDaniel, PhD</b>	2005	University of Maryland	University of Maryland	Sport consumption, consumer behavior
<b>Mark A. McDonald, PhD</b>	2002	University of Massachusetts Amherst	University of Massachusetts Amherst	Sport marketing and sponsorship
<b>Heath McDonald, PhD</b>	2015	Swinburne University of Technology	RMIT University	Sport consumer behavior, fan development
<b>Jennifer E. McGarry, PhD</b>	2008	University of Connecticut	University of Connecticut	Organizational diversity
<b>E. Nicole Melton, PhD</b>	2017	University of Massachusetts Amherst	University of Massachusetts Amherst	Diversity and inclusion in sport
<b>Lori K. Miller, PhD</b>	2001	Wichita State University	Wichita State University	Legal issues as they emerge, influence, and interact with sport organizations
<b>Brian Mills, PhD</b>	2018	University of Florida	University of Texas at Austin	Sports labor market, industrial organization, and sports league policy
<b>Katie E. Misener, PhD</b>	2021	University of Waterloo	University of Waterloo	Community sport, organizational capacity, social responsibility, social capital, interorganizational relationships
<b>Laura Misener, PhD</b>	2015	Western University	Western University	Social impact of sport events, sport policy analysis, intersection of sport, physical activity, and health promotion
<b>Michael Mondello, PhD</b>	2007	Florida State University	University of South Florida	Sport finance, sport economics
<b>Mark Nagel, EdD</b>	2012	University of South Carolina	University of South Carolina	College sports, sport finance, strategic management
<b>Michael Naraine, PhD</b>	2019	Deakin University	Brock University	Digital sport management and marketing, sport event management, organizational theory
<b>Brianna Newland, PhD</b>	2018	University of Delaware	New York University	Sport policy, future patterns of sport delivery, development of sport
<b>Calvin Nite, PhD</b>	2019	University of North Texas	Texas A&M University	Institutional theory, organizational theory, organizational behavior, collegiate athletics
<b>Norm O'Reilly, PhD</b>	2012	University of Ottawa	University of Maine	Sponsorship, sport marketing, sport finance
<b>Milena M. Parent, PhD</b>	2009	University of Ottawa	University of Ottawa	Sport (event) governance, organization theory, strategic management, sport policy

<b>Paul M. Pedersen, PhD</b>	2009	Indiana University	Indiana University	Sport communication
<b>Janet Parks, D.A.</b>	2001	Bowling Green State University	Bowling Green State University	Diversity issues in sport; career development/job satisfaction in sport management
<b>Donna L. Pastore, PhD</b>	2001	The Ohio State University	The Ohio State University	Mentoring, women in sport leadership roles, diversity management
<b>Brenda G. Pitts, EdD</b>	2001	The Florida State University	Georgia State University	Sport marketing, sport management
<b>Jerome Quarterman, PhD</b>	2010	Howard University	Howard University	Managerial roles and organizational behavior components of intercollegiate athletics administrators
<b>Daniel Rascher, PhD</b>	2009	University of San Francisco	University of San Francisco	Sport economics
<b>Lynn Ridinger, PhD</b>	2018	Old Dominion University	Old Dominion University	Psychosocial factors associate with sport involvement, consumer behavior, and women's sports
<b>Steven D. Ross, PhD</b>	2008	University of Minnesota	Concordia University - St. Paul	Consumer behavior, brand management
<b>Michael Sagas, EdD</b>	2006	Texas A&M University	University of Florida	Under-representation of women and racial minorities, issues in intercollegiate athletics
<b>Steven Salaga, PhD</b>	2020	University of Georgia	University of Georgia	Sport economics
<b>Melanie L. Sartore-Baldwin, PhD</b>	2012	East Carolina University	East Carolina University	Diversity, socio-cultural aspects of sport, social justice, organizational behavior
<b>Mikihiro Sato, PhD</b>	2019	James Madison University	University of Illinois	Sport and well-being, sport events, health promotion
<b>Chad Seifried, PhD</b>	2016	Louisiana State University	Louisiana State University	Organizational behavior, historical methodology
<b>Stephen L. Shapiro, PhD</b>	2013	Old Dominion	University of South Carolina	Consumer behavior, finance and marketing, ticket pricing
<b>Sally Shaw, PhD</b>	2011	University of Otago	University of Otago	Gender relations, nonprofit governance and accountability, organizational partnerships, volunteer management
<b>David Shilbury, PhD</b>	2009	Deakin University	Deakin University	Sport governance, sport development and strategy
<b>John N Singer, Ph.D.</b>	2021	Texas A&M University	Texas A&M University	Black male studies; Diversity and social justice in and thru sport organizations; Critical Race Theory
<b>Trevor Slack</b>	2001	De Monfort University, Bedford	University of Alberta	Organizational theory, marketing
<b>Brian Soebbing, PhD</b>	2017	University of Alberta	University of Alberta	Strategic behavior of sports organizations and their constituents
<b>Popi Sotiriadou, PhD</b>	2018	Griffith University	Griffith University	Socio-economic value of elite sport; athlete branding and brand congruence
<b>Ellen J. Staurowsky, EdD</b>	2013	Drexel University	Ithaca College	Social justice issues in sport, issues in intercollegiate athletics
<b>Julie A. Stevens</b>	2013	Brock University	Brock University	Organization analysis, change management, hockey
<b>David K. Stotlar, PhD</b>	2001	University of Northern Colorado	University of Northern Colorado	Sport marketing, Olympic sports
<b>Per G. Svensson, PhD</b>	2020	Louisiana State University	Louisiana State University	Sport for development, organizational capacity, social innovation

<b>Scott Tainsky, PhD</b>	2015	University of Illinois	Wayne State University	Sports economics, sports media, sports finance, corporate social responsibility
<b>Elizabeth Taylor, Ph.D.</b>	2021	Temple University	Temple University	College sport, organizational behavior, human resource management, diversity/inclusion, sexual violence education
<b>Tracy Taylor, PhD</b>	2013	University of Technology Sydney	Victoria University	Community sport, diversity, human resources, risk management and security
<b>Lucie Thibault, PhD</b>	2001	University of British Columbia	University of Ottawa	Organizational theory
<b>Galen Trail, PhD</b>	2006	University of Florida	Seattle University	Consumer behavior, organizational behavior
<b>Brian Turner, PhD</b>	2007	The Ohio State University	The Ohio State University	Organizational behavior
<b>B. David Tyler, PhD</b>	2021	University of Massachusetts Amherst	University of Massachusetts Amherst	Rivalry, Social identity, Brand community, Andragogy in business education
<b>Matthew Walker, PhD</b>	2012	University of Southern Mississippi	University of North Texas	Organizational theory, social responsibility, sport- for-development, program evaluations
<b>Nefertiti Walker, PhD</b>	2019	University of Massachusetts Amherst	University of Massachusetts Amherst	Rivalry, Social identity, Brand community, Andragogy in business education
<b>Stacy Warner, PhD</b>	2013	East Carolina University	East Carolina University	Community building, human resources management, organizational behavior, social network analysis, life quality
<b>Marvin Washington, PhD</b>	2016	University of Alberta	University of Alberta	Amateur, collegiate and community sport. Institutional theory, institutional work, scandals, organizational status
<b>Nicholas Watanabe, PhD</b>	2018	University of South Carolina	University of South Carolina	Sport economics, big data and analytics, sport finance
<b>W. James Weese, PhD</b>	2001	University of Windsor	Western University	Executive leadership, sport marketing
<b>Jon Welty Peachy, PhD</b>	2016	University of Illinois	Gordon College	Sport for development and peace, sport and social change, leadership, organizational change
<b>Warren Whisenant, PhD</b>	2009	University of Miami	University of Miami	Gender issues & equity in the workplace, organizational justice, interscholastic athletics
<b>Janelle E. Wells, Ph.D.</b>	2021	University of South Florida	University of South Florida	Organizational Behavior, Leadership, and Gender Equity in Sport
<b>Pamela Wicker, PhD</b>	2018	German Sport University, Cologne	Bielefeld University	Sport economics, finance, sport management
<b>Jules Woolf, PhD</b>	2018	Adelphi University	University of Illinois	Sport and health, sport policy
<b>Grace Yan, PhD</b>	2020	University of South Carolina	University of South Carolina	Social, cultural, and economic dynamics of sport media
<b>Masayuki Yoshida, PhD</b>	2019	Hosei University	Hosei University	Team identification, fan loyalty, engagement behavior in the sport
<b>James J. Zhang, PhD</b>	2007	University of Florida	University of Georgia	Consumer behavior, organizational behavior, research methods

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