The Sports Career Game Plan by WorkInSports

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Friday June 4, 2021, 2:05 PM - 3:05 PM

This project details how to incorporate WorkInSports’ career development tools in a senior capstone class to prepare graduating sport administration/management students for the job market. Game Plan content covers networking, resume/cover letter writing, internship/job hunting, interviewing, and salary negotiation. In addition to the career development content, purchasing the Game Plan provides students with access to a robust job board. There are three purposes behind this utilization – provide graduates with access to a job board, improve students’ career preparedness skills, and avoid requiring students to purchase an expensive textbook [costs have increased by 88% over the past decade (Del Valle, 2019)].