Connecting the Dots: Using Concept Maps as a Final Assessment in the Sport Management Classroom

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Concept maps are associated with deeper learning and higher rates of knowledge retention (Nesbit & Adesope, 2006). This presentation discusses a final assignment using a concept map for a sport sociology course. The project required students to create a concept map through Bubbl.us using key terms discussed throughout the semester. In their concept map, students were required to draw connections within and across content areas, define key terms, and highlight the relevance of social issues in sport. The presentation will explain how the assignment can be adapted for other courses and steps to prepare students for the assignment.